



HAVERTY:

HAVERTYS

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Our new Pelican Bay bedroom group has bamboo accents & lattice design. Where does it make you want to get away to? ow.ly/j9PCw

Havertys Furniture @ @havertys - 29 Mar 2013

This sweet duvet ensemble will have you dreaming of butterscotch and chocolate. Mmmm. ow.lv/iLvsv

Havertys Furniture @ @havertys - 28 Mar 2013

43 1

We like to call it citrus chic. See what we're talking about: ow.ly/iLxZq



Havertys Furniture @ @havertys - 7 Mar 2013 You're on the list 4 our VIP Event tomorrow – Monday. Get special financing & extra discounts. Shop #Havertys deals! ow.ly/ivhHm









Havertys Furniture @ @havertys - 7 Mar 2013 Love candy? Our Carmel vase looks like melting strands of golden-brown

£3 1



caramel. You're sure to be sweet for it! ow.ly/ivbEq





Havertys Furniture @ @havertys - 6 Mar 2013

Wouldn't it?! RT @emilylxo: Hehe. That would be an amazing gift. HAVERTYS-Next Step: youtu.be/iRf2 VGGZG8 via @YouTube







Havertys Furniture @ @havertys - 6 Mar 2013

Help us prevent cancer. Join the CPS-3 cancer research study. The goal is 2 enroll 300,000 adults. RT! cancer.org/cps3







### **HAVERTYS** DECORATE YOUR LIFE

# Havertys' Violette Forman is WithIt!

25 Monday Mar 2013

Beyonce may have said it best - "Who runs the world? Girls!"

For National Women's History Month, we salute the girls and ladies making a difference in the world – from First Lady Michelle Obama and Justice Sandra Day O'Connor to actress Lena Dunham and Duchess of Cambridge Kate Middleton.



[http://blog.havertys.com/wp-content/uploads/2013/03/Violette-Forman WithIt-2012-solo.jpg]

Violette Forman, Havertys General Manager – Monroe, Louisiana

At Havertys, we have an army of female trailblazers within our retail ranks. Violette Forman is leading the charge for excellence at Havertys. She's the current General Manager of our store in Monroe, Louisiana. She's also President-elect of <u>WithIt [http://www.withit.org]</u> (Women in the Home Industries Today) which is a women's leadership development network.

"Violette's passion and enthusiasm for the home furnishings industry led her to become a part of the WithIt organization," says Bonnie Berry, Assistant Vice President of Havertys Human Resources.

"Her intelligence and natural leadership ability are two of her many gifts which have enabled her to succeed at Havertys," according to Bonnie who's also a WithIt member.

Violette's rise in the retail industry began while she was an undergraduate at Texas A&M University.

"I worked for Lerners, which is now New York & Company, as a sales associate and then was promoted to assistant manager," Violette fondly remembers.

She emphasizes that her education gained while in College Station, Texas was crucial to her professional growth.

"My degree from Texas A&M has been important in that it has allowed me to be considered for opportunities that I think would have been closed otherwise," she stresses.

For Violette, her self-proclaimed "opportunity of a lifetime" came when she was recruited by Havertys nine years ago. Since then, she has climbed the proverbial corporate ladder from sales associate to manager trainee to branch manager and now as a general manager responsible for ensuring customer satisfaction and store profitability.



[http://blog.havertvs.com/wp-content/uploads/2013/03/Violette-Forman WITHIT-Conference.jpg]

WithIt President-elect Violette Forman with fellow members at 2012 conference

As President-elect of WithIt, Violette is paying it forward by mentoring fellow and future female retail executives.

"The leadership of WithIt is here to serve our members and the industry," she says. "Our core values are to Learn, Grow, Lead and Encourage. In 2014, my focus will be to encourage members to serve each other. There are many opportunities to volunteer and lead."

Even as she gives back to others, Violette manages to balance work and home life as the proud single mother of two recent college graduates, Lauren and Justin.

As for working women and mothers seeking to achieve their goals, Violette gives this advice:

- · Create a plan of action and follow through
- Make adjustments when necessary
- It might take you longer than you think it should, but never give up

Violette Forman is truly an influential woman in Havertys history and is just getting started.

"She has provided leadership and strategic guidance," Bonnie says. "I am proud of what she has accomplished and how well she has represented herself and Havertys within our industry."

Meanwhile, Violette believes Havertys is so special because of our people and for the strong legacy of our company.

"The future is very bright for Havertys," Violette beams. "It's an honor to be a part of it."

#### Who's an influential woman in your life? Comment below or let us know on Facebook [http://www.facebook.com/Havertys].

[http://www.pinterest.com/pin/create/button/?url=http%3A%2F%2Fblog.havertys.com%2Fgeneral%2Fhavertys-

### 8 comments forman-

withit%2F&media worth%3A%2F%2Fblog.havertys.com%2Fwpcontent%2Fuploads%2F2013%2F03%2FViolette-March 29, 2013 at 10:55 am

2012- Just a note to say congratulations and that I hope you continue to do well with Havertys !!

255x3poipg&description=Havertys%E2%80%99%20Violette%20Forman%20is%20WithIt%21]

• Havertys Furniture said:

March 29, 2013 at 11:44 am

Thanks, Fred! We just love having Violette with us!



2.	P 4	Lori Walters	said:

March 29, 2013 at 2:34 pm

Havertys knows talent. You are part of a wonderful company! Lori Walters, Assistant Manager, Havertys, Altamonte Springs, FL

• Havertys Furniture said:

March 29, 2013 at 2:35 pm

Thanks, Lori! We are so proud to have Violette as a member of our family!

#### 3. kelvin cannon said:

April 4, 2013 at 7:44 pm

Congrats!!!!! Ms Forman was a true inspiration when she here with us @ the Tuscaloosa Branch.. I wish you nothing but the best...

• Havertys Furniture *said*:

April 5, 2013 at 9:35 am

We're so glad to hear that Kelvin! She is a wonderful person and a fabulous role model! <sup>(a)</sup>

4. Florida Girl said:

April 13, 2013 at 12:15 pm

What strikes me about Violette's example is her faithfulness to make the most of every opportunity from her education to her career choices. Her advice of making a plan and not giving up are key. From her photos I can see in her a spirit of joy, grace and humility which must make her an infectious leader. Thanks for the inspiration of Withit – sounds like a great group too – love the core values!

• Havertys Furniture said:

April 15, 2013 at 8:47 am

We agree- Violette offers great advice and a wonderful example!

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### **HAVERTYS** DECORATE YOUR LIFE

# A Proud Tradition-128 years later

26 Friday Apr 2013

Let's go back in time for a moment to 1885. A depression was ending, and a Gilded Age was in full spring. The Statue of Liberty first arrived in the New York Harbor. And in the heart of downtown Atlanta, Georgia, J.J. Haverty opened the doors to what would become a retail institution – Haverty Furniture Company.



[http://blog.havertys.com/wp-content/uploads/2013/04/Havertys128Anniversary Drivers.jpg]

Havertys' delivery truck drivers in 1940

This month, we celebrate the 128<sup>th</sup> Anniversary of Havertys' opening and honor the proud tradition of friendly service, affordable prices and high-quality furniture. After the turn of two centuries, Havertys is still thriving with more than 100 stores in 16 states.



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[http://blog.havertys.com/wp-content/uploads/2013/04/Forbes-AMTC-2013.jpg] Our

company isn't just known for gorgeous upscale furniture, Forbes Magazine has named Havertys as one of America's Most Trustworthy Retailers in 2010 and Companies in 2013. The recognition is given also because of the people who make up Havertys – from the drivers and sales associates to the buyers and executives. At Havertys, we strive to achieve top performance in all that we do which includes being a good corporate citizen.



[http://blog.havertys.com/wp-content/uploads/2013/04/Havertys128Anniversary\_MSABC-Walk.jpg]

Havertys at the Making Strides Against Breast Cancer Walk in 2012

In fact, we at Havertys love giving back to our community. Whether it's Habitat for Humanity or the American Cancer Society, we are there with a hammer in hand or our sneakers to run in. Havertys is grateful for the many non-profit organizations that allow us to serve others.

So for our 128th Anniversary, Havertys would like to thank you - the loyal customers - for coming through our doors. We'll keep J.J. Haverty's

promise to provide you with friendly service today and for years to come.

Make sure to relive more Havertys' history at our online <u>museum [http://www.havertys.com/View\_Museum/index]</u>.

[http://www.pinterest.com/pin/create/button/? url=http%3A%2F%2Fblog.havertys.com%2Fgeneral%2Fa-

# proud-6 comments tradition-

128-years- Paul Hanges said:

later%2F&media=http%3A%2F%2Fblog.havertys.com%2Fwp-May J. 2013, at 1.21 am content%2Fuploads%2F2013%2F04%2FHavertys128Anniversary\_Drivers-

300x146 in the first of and serving such a reputable company. In a society of mistrust and with folks who have been mislead, it is nice to know 128%20 vears 320 later In exists that believes in their employees and that this goodwill is passed on to every client. Haverty's success is attributed to the hard earned efforts of their valued employees. Our greatest reward is our reputation and we must continually nourish and uphold one another toward earning this tiltle!

Sincerely,

Paul Hanges

Your Humble Representative

• Havertys Furniture said:

May 7, 2013 at 11:28 am

We're glad to have you on board, Paul!

2. Jan Lair said:

May 10, 2013 at 12:35 pm

It is an honor to be a part of such a strong company that can survive the hard times and and continue to flourish during a strong economy when more competition enter the market! I have seen alot of changes but the one thing that never changes is that Haverty's always takes care of the customer and the repeat business gives this company the longevity it deserves! Stay true to Haverty's mission and there will be continued success! Sincerely, Jan Lair

• Havertys said:

May 13, 2013 at 8:10 am

We agree, Jan! It is a wonderful company to work for!

3. Lisa *said*:

July 4, 2013 at 11:13 am

I am thankful for the opportunity to learn about all types of furniture. I love assisting customers with their needs. I am also pleased to have the opportunity to assist customers to protect their investments. I get paid well for it in the process. That's a plus, as well. Lisa

4. Dave Apostol said:

July 7, 2013 at 3:25 pm

It is amazing to think that Havertys started in business 20 years after Lincoln was president and is STILL going strong. I am proud to be affiliated with such a tradional company. The quality and custom care speaks for itself. Second to none in the industry. We are still finding ways to stay one up on the competition also.

A 9 year proud representative for Havertys

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